



Team 14

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The Duda logo consists of the word "duda" in a white, lowercase, sans-serif font, centered within a bright orange rounded rectangle. This rectangle is positioned on the left side of the slide, overlapping a blue and a light green geometric shape that forms a stylized arrow pointing towards the right.

duda

Website Platform Migration



WORDPRESS

Transition Duda to WordPress for Buildertrend. Wordpress offers superior flexibility, customization, and SEO compatibility. This migration entails creating WordPress themes and devising efficient strategies.



Our Users Needs:



_____ needs _____ because _____ .
[user] [user's need] [insight]

- SEO compatibility because it increases the number of potential clients.
- High quality, responsive websites because it sends a professional message.
- Successfully display what the company offers because we want to offer the potential clients the most clarity.
- Easy maintenance and updates because the website owner can use their time more efficiently.



Requirements

- Migration from Duda to WordPress platform
- Maintain or enhance the original site quality.
- Scalability and robustness
- SEO compatibility



Engineering Standards

- IEEE guide to software design descriptions
- W3C standards
- Google Web Fundamentals
- OWASP (Open Web Application Security Project)



In Conclusion

Our project tackles the challenge of Migrating websites from Duda to WordPress, driven by Buildertrend's partnership shift. By prioritizing user-centric design and quality, we aim to match or surpass the original website. Through efficient migration strategies and adherence to engineering standards, we're poised to deliver websites that meet both user needs and requirements.